

A leader in clean electric transportation and storage technologies

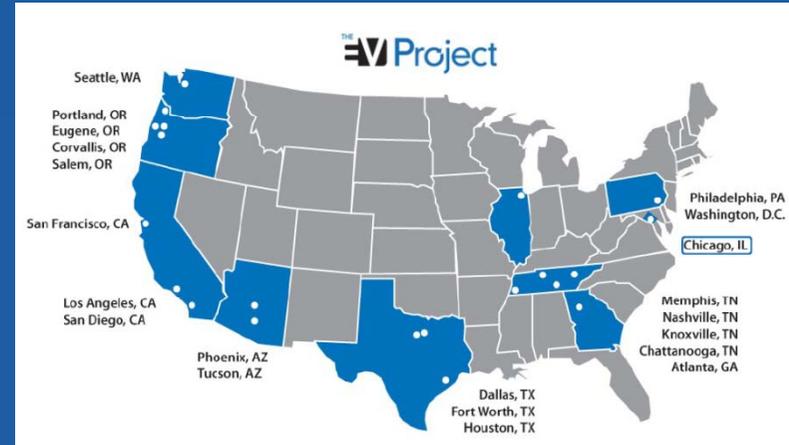


September 25, 2012

Investment	Opportunity
Energy Security	PEVs run on electricity <ul style="list-style-type: none"> • Produced from a variety of domestic resource • Reduce our energy consumption reliance on the global oil marketplace
Local Air Quality	Support Clean Air Act <ul style="list-style-type: none"> • PEVs have no tailpipe emissions when operating in battery-electric mode
Climate Change	Lower greenhouse gas emissions. (EVs get greener as the source of electricity becomes greener)
Economic Growth	Reduce trade deficit associated with fossil fuels. Acquire formidable lead in the clean energy industry.

The freedom to choose.

- DOE \$230M Grant
- Awarded August 2009
- Infrastructure Study
 - Seed the Market
 - Data
 - Lessons Learned
 - Best Practices
- Gather consumer charging habits in 21 cities through December 2013



GOAL:
Develop a truly
rich, mature and
highly functioning
EV infrastructure



Advantages of smart charging

- Customizable user console through the Blink Network
- Multi-charger management with capabilities for detailed data sets across multi-unit charger installations
- Advanced reporting capabilities
- Role-based features to manage information from different access levels
- Blink Mobile app to locate commercial Blink chargers, view charger information (hours, pricing, availability, status), and receive charging status updates
- 24/7 Blink Support Center



Vehicle Participants



Hard-wire option



Plug-in option

Free wall charger + \$400 Installation Credit
Residential & Fleet (1+)



Infrastructure Participants

- Free Charging Stations
- \$1000 Installation credit



Publicly Available Stations

Frequented Locations

- Restaurants & Hotels
- Retail / Shopping Malls
- Grocery stores
- Municipal Sites
- Park & Ride
- Hospitals/Medical Facilities
- Libraries
- Theaters
- University/Colleges
- Parks/Tourism
- Destinations

Purpose

- 1 – 3 hours
- Boost the State of Charge
- Extend range of the vehicle
- Relieve range anxiety



Workplace Charging

Targeted Locations

- Hospitals
- University/Colleges
- Major Employers

Purpose

- Support EV Market Penetration
- Sustainable Transportation



EV Project Process

- Notification of Opportunity: utilize existing lines of communication
 - State of Illinois Energy Office
 - Chicagoland Chamber
 - Illinois State Chamber
 - Sierra Club
 - Associations
 - EV Club
- Supplement Market Response: Targeted Outreach
- Compliment Local Activity: National EV Project Partners



Miles driven:

by EV Project participants

35957508

 Around the earth 3 times each day

 Over 4,872 MWhrs of energy delivered by our network

* Estimated projections based upon data collected February 22, 2011 through March 31, 2012.

Current Stats:

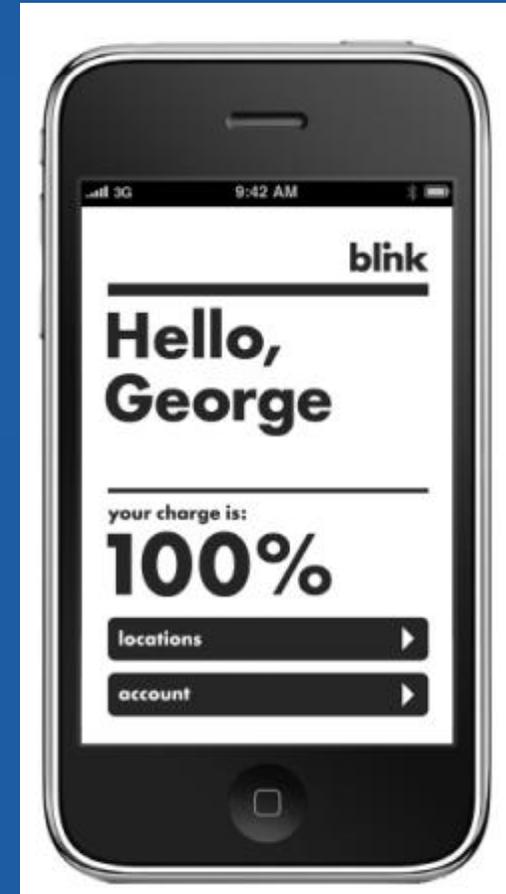
- Miles Driven: 35 Million+
- RES Charge Events: 775,000+
- EVSE Installed: 7,000+

SAVED:

- Gallons: 1 Million+
- Barrels of Oil: 50,000+
- CO2 Emissions: 8,700 metric tons+

Chicago@ecotality.com

Stephanie Cox
Stakeholder Services
Area Manager
scox@ecotality.com
615-504-4928



www.ECOtality.com
www.blinknetwork.com

www.theEVproject.com